



# CATHOLIC WAR VETERANS

OF THE UNITED STATES OF AMERICA, INC.

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15 March 2017

## NATIONAL SECOND VICE COMMANDER REPORT

Bishop Higgins, Reverend Clergy, Commander Crawford, National Officers and Fellow Veterans,

I hope that you had a great start to your New Year. We have an important initiative coming up which should significantly help our membership drives. Remember that Recruiting is only half of the equation. Retention is the other half and is actually easier to accomplish. It is simpler to retain an existing member than to recruit a new one. Please continue to call your lapsed members.

**Membership Training Session** – Mike Blau and Dave Crum will present a Membership Training Session at the March Board Meeting. All are encouraged to attend. The presentation will focus on Recruiting, Retention, and CWV Admin Site Membership Administration. There will be a videoconference in the weeks following the March board meeting on the same subjects for all Department, Chapter, and Post Commanders and Second Vice Commanders.

It is our hope that this session will significantly increase membership. We as an organization should increase our involvement in Catholic Action which I see as a critical focal point for attracting new members and retaining old ones. Operating on a sound fiscal basis will complete the equation. Please make every effort to attend the Membership Training Session at the March Board Meeting. It will be included in the board meeting agenda.

### **Membership Numbers –**

Number of regular renewals (dues paying members): 4,655  
Number of Life members: 1,789  
Number of Waivers (over age 85 free): 993  
Number of Active Duty Members: 65  
Number of Deceased Members: 324  
Total number of new members: 282  
Total number of posts: 222

(continued)

Marvin C. McFeaters  
National Second Vice Commander Report, continued

**Conclusion** - These numbers include all new members and new posts added in the current membership year. For more information, please see the CWV Admin Site from which these numbers were taken. Remember that final National Second Vice Commander program reports are due no later than 15 June 2017.

Feel free to contact me whenever I may be of assistance in your membership efforts. As I have often said, due to our commitment to uphold the teachings of the Roman Catholic Church and the Constitution of the United States, we are uniquely poised, especially in these times of great change, to engage in today's substantive issues. God willing, we will do it.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Marvin C. McFeaters', written in a cursive style.

Marvin C. McFeaters  
National Second Vice Commander